

## **PRESS RELEASE**

# **CrimsonLogic Chosen To Deliver A New Integrated Business Licensing System**

**SINGAPORE, 18 November 2011** – CrimsonLogic, a leading global eGovernment solutions provider, announced its recent win of the project from the Singapore Government to develop a new integrated multi-agency business licensing system. The new system will replace the country's existing Online Business Licensing Service (OBLS) and revolutionise the way businesses in Singapore get their licences. It is expected to go 'live' and replace OBLS by end of 2013.

The new integrated business licensing system will serve as a one-stop service portal for licence, compliance and portfolio management in the business licensing application process. With this new implementation, the system will integrate more than 250 different business licences from 18 government ministries and agencies. The agencies include the Ministry of Education (MOE), the Ministry of Law (MINLAW), the Ministry of Manpower (MOM), the Agri-Food & Veterinary Authority of Singapore (AVA), the Health Sciences Authority (HSA), and the National Environment Agency (NEA). To a business owner, he or she will have greater accessibility to multiple agencies and spend less time engaging individual organisations separately for licensing needs. The new system will also ensure a streamlined and consistent overall user experience for the Singapore business community.

Government agencies can easily implement changes required in the system's business licensing engine, as a result of policy changes. The new system can also facilitate the implementation of multi-agency changes quickly and consistently to expedite decision-making on licence applications. In a scenario where a policy change affects more than one agency, the new system will allow them to operationalise the change in a fast and coordinated way. This helps ensure that policy changes take effect in the system in a timely manner, while reducing uncertainties and misinformation to users.

The platform leverages on a virtualised infrastructure that is more robust, energy efficient and lowers capital expenditure investment on hardware, and yet is still flexible enough to accommodate new participating government agencies and licence types.

“This year the World Bank has once again ranked Singapore as the easiest place to do business. We are elated to play a key part in further strengthening Singapore's leadership position in this area,” says Leong Peng Kiong, CEO of CrimsonLogic Pte Ltd. “It is critical that investors are made to feel welcome in Singapore's business environment, as entrepreneurs and small business owners can obtain the right information and complete the necessary statutory processes quickly.

“With the centralisation of automated rules that are set by the various government agencies, the approval processes of licence applications will be faster and more streamlined. Consequently, this next generation system will elevate the ease of doing business in Singapore, making the country even more competitive and attractive as a business hub globally.”

#### **About CrimsonLogic Pte Ltd**

CrimsonLogic is a trusted partner to governments. For over 20 years, CrimsonLogic has worked with governments around the world to find innovative and sustainable solutions to collaborate more seamlessly with their citizens. The company has continued to set industry-standards by delivering world-first eGovernment solutions. CrimsonLogic provides end-to-end services, from designing to operating these services to drive substantial and lasting improvements. For more information, visit <http://www.crimsonlogic.com>.

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