

## **PRESS RELEASE**

### **CrimsonLogic launches office operations in Oman**

*Office location in Knowledge Oasis Muscat aims to support the company's agreement to help achieve Oman's e-governance services vision*

**Muscat, Sultanate of Oman – 26 January 2014** – CrimsonLogic, a leading provider of eGovernment solutions and services, has announced the official opening of a new office at the Knowledge Oasis Muscat, to be operational by 2<sup>nd</sup> quarter this year. The new setup will be CrimsonLogic's fourth branch in the Middle East region, with the other offices located in Bahrain, the Kingdom of Saudi Arabia and the United Arab Emirates.

The new office opening comes following the company's agreement to plan, develop and launch Oman's first National Single Electronic Window (SEW) for the Royal Oman Police, Directorate General of Customs, in addition to rolling out an enhanced Integrated Customs Management System (ICMS) to replace the existing one.

Having received support from the Information Technology Authority (ITA) in setting up CrimsonLogic's fourth office in the region, guest-of-honor at the launch of the newest office in Oman, Dr. Salim Sultan Al Ruzaiqi, CEO of ITA, said: "The ITA has been working steadily to transform the Sultanate of Oman into a sustainable knowledge economy through enhancing government services, enriching businesses and empowering individuals.

"With ITA and CrimsonLogic working together, the knowledge and experience sharing will help to build local capabilities and boost our competitiveness in the global business community. We are glad that global pioneers like CrimsonLogic find Oman an attractive location in which to open their newest office."

The Single Electronic Window is a platform that allows trading communities to lodge standardised information and documents with a single entry point to fulfill import, export and transit-related regulatory requirements. The Integrated

Customs Management System (ICMS) will allow Directorate General of Customs to enhance customs administration in meeting current economic and globalisation trends and standards.

“As part of our business commitment to the Sultanate and our steadfast dedication as a strategic partner in achieving Oman's e-governance services vision, in line with His Majesty Sultan Qaboos bin Said's 'Oman 2020' vision, CrimsonLogic's new office at Knowledge Oasis Muscat will ensure that the right people are assigned to deliver a successful project,” said Saw Ken Wye, CEO of CrimsonLogic.

CrimsonLogic has signed a MOU with local IT SMEs to form strategic partnerships that will enable the company to better deliver projects more efficiently and cost-effectively in Oman and across the region.

Mr Saw added: “We are investing to create a sustainable ecosystem for implementation and support, as well as talent grooming and education initiatives to help the company grow across the country and the region. Oman is a strategic market for us, more so in terms of this project's size and scale, and we're putting our global expertise to good use as we work towards implementing the SEW and ICMS project on time.

“We are also keen to bring in our expertise in other eGovernment systems such as eJudiciary, Business Licensing and National Authentication as this region is highly receptive towards technology both in the government space and the local populace.”

When launched, the SEW and ICMS are expected to provide an electronic platform for the Sultanate of Oman and trade communities to manage administrative and logistical operations more efficiently, such as elimination of duplicated processes, standardisation of operations and reducing paper work.

The solution will also provide a single online channel by electronically linking different agencies involved in the import/export process to facilitate data exchange for the application of licenses and permits, enabling comprehensive self-service online customs services to be provided conveniently to local business communities. In this way, the Sultanate of Oman can consolidate access channels and all Customs' core support applications through the same solution, where trade data can be accurately analysed to better facilitate growth measurement and forecast.

CrimsonLogic has been implementing various projects in the Middle-East region for more than 10 years, including Bahrain, Qatar, Saudi Arabia and United Arab Emirates. Besides implementing Trade Facilitation solutions, CrimsonLogic has also been providing eGovernment and eJudiciary solutions globally for more than 25 years.

#### **About CrimsonLogic Pte Ltd**

CrimsonLogic is a trusted partner to governments. For more than 25 years, CrimsonLogic has worked with governments around the world to find innovative and sustainable solutions to collaborate more seamlessly with their citizens. The company has continued to set industry-standards by delivering world-first eGovernment solutions. CrimsonLogic provides end-to-end services, from designing to operating these services to drive substantial and lasting improvements. For more information, please visit [www.crimsonlogic.com](http://www.crimsonlogic.com).

#### **For media enquiries, please contact:**

##### **Francis Huan**

CrimsonLogic Pte Ltd  
Tel: +65 6887 7173  
Mobile: +65 9820 5994  
Email: francishuan@crimsonlogic.com

##### **Shawki Alameh**

Media Manager, Hill+Knowlton Strategies  
Tel: +971 4 33 44 930  
Mobile: +971 56 175 28 22  
Email: shawki.alameh@hkstrategies.com